

SUSTAINABILITY for iFresh®

*Thoughtfully designed. Resource-conscious.
Reduced to what matters.*



At iFresh®, we take a holistic approach to sustainability - from the packaging and the wipe to the liquid used. Our goal is to use materials responsibly, avoid unnecessary components and offer a compact product designed for efficient use of resources.

Recyclable polypropylene packaging

For our iFresh® container, we use polypropylene (PP) without added plasticizers. The material is recyclable and can be returned to the recycling stream after use. We completely avoid aluminium in our packaging.

**PP
recyclable**

Natural wipe without plastic fibres

The iFresh® wipe is made from EcoVero viscose fibres and contains no plastic fibres. It is deliberately not engineered for maximum tear resistance or thermally treated, and it is compostable.

**EcoVero
Viscose**

Dry wipe. Liquid released only upon activation.

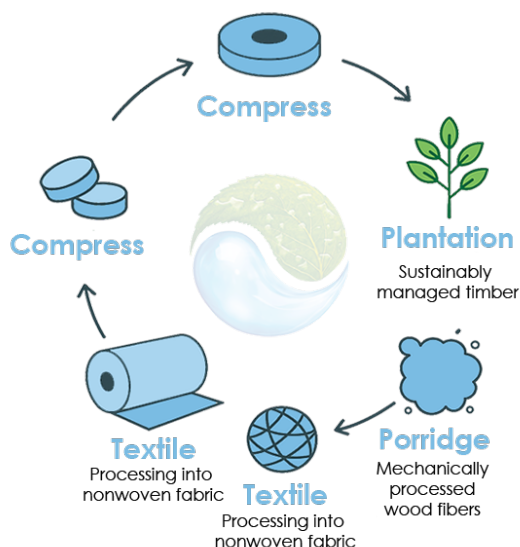
A key advantage of the system is that the dry wipe and liquid remain separate until activation. Only when iFresh® is pressed do the two components come into contact. The compressed wipe absorbs the liquid, expands and is then ready to use.

**PRESS
& FRESH**

Carefully formulated liquids

Our liquids are formulated without microplastics as fillers. According to our product documentation, the liquids used are also allergen-free and alcohol-free.

**NO
MICROPLASTICS**



Only approx. 5 ml of liquid

An iFresh® contains only approx. 5 ml of cleaning liquid. This makes the product particularly compact and enables targeted use exactly when it is needed.

Conscious use instead of unnecessary consumption

The individual packaging provides one wipe per application. This can encourage more conscious use and help avoid taking several wipes unnecessarily.